

*Strand 1: Art Nouveau Cities: between cosmopolitanism and local tradition*

## **Definitive abstract for paper presentation at the *coupDefouet* International Congress**

ART NOUVEAU IN ZAMORA (SPAIN). THE INFLUENCE OF A  
COSMOPOLITAN STYLE IN LOCAL AND CONSERVATIVE ARCHITECTURE

The city of Zamora experienced a time of lethargy until 19th century. Then, an improved economy produced both a social transformation and an architectural renaissance. As expected, the architects involved in town designed many eclectic buildings and few Art Nouveau examples. And so they did. As a consequence, Zamora has some examples of International Art Nouveau and Sezession.

However, the peculiarity of Zamora's architecture is due the presence of Francesc Ferriol, which meant a marked change. He merged brilliantly the cosmopolitan style he learned in Barcelona with local traditions, always maintaining the essence of Art Nouveau in his designs.

As a result, Zamora has an extraordinary and unexpected Catalan Modernisme inheritance.

KEY WORDS: ZAMORA ARCHITECTURE ART NOUVEAU FRANCESC FERRIOL

MODERNISMO EN ZAMORA (ESPAÑA). LA INFLUENCIA DE UN ESTILO  
COSMOPOLITA EN UNA ARQUITECTURA LOCAL Y CONSERVADORA

La ciudad de Zamora vivió un largo letargo hasta el siglo XIX. En ese momento, una mejora económica produjo una transformación social y un renacimiento arquitectónico. Cabría esperar que los arquitectos locales diseñaran muchos edificios eclécticos y algunos modernistas. Y así lo hicieron. Como consecuencia, la ciudad tiene algunos ejemplos de Art Nouveau internacional y de la Sezession.

Sin embargo, la peculiaridad de Zamora es la presencia de Francesc Ferriol, lo que significó un tremendo cambio. Combinó brillantemente el estilo cosmopolita que había aprendido en Barcelona con las tradiciones locales, siempre conservando la esencia del Modernismo.

Como consecuencia, Zamora posee un extraordinario e inesperado patrimonio

modernista de raíz catalana.

PALABRAS CLAVE: ZAMORA ARQUITECTURA MODERNISMO FRANCESC FERRIOL

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